

## Parent Council Meeting Minutes: Monday Nov.18,2019-11-27

Meeting called to order at 6:34pm

Members in attendance: Jennifer Fisher, Robyn Clarke, Michaela Richardson-Funk, Kim Metcalfe, Megan Brown, Chantal Church, Audrey Plantje, James Melendez, Heidi Chuback, Shannon Pfaff (Teacher Rep), Amber Finch (on behalf of Darren Oughtten/Leslie Wurtak)

Treat Days:

- Popcorn is a huge hit. We are down to 3 flavours (no caramel)
- 100 bags/lunch
- Next treat day is end of November, the 26<sup>th</sup>

Hot lunch

- Hearing good things
- Staff is helpful
- Food is good

Gift Card Fundraiser

- 41 orders total
- Raised \$54,060 which equalled a PROFIT OF ALMOST \$2200.
- Huge success
- Orders should be ready for Tuesday Nov. 26. Home delivery
- Where should pick up be...Library???
- Kim asks "Will there be a cheque for profit delivered with giftcards?"  
Answer "Should be"

Amber Speaks:

Darren will not be back before Christmas. We are hopeful for his return early January.

Megan speaks:

FB group/Instagram: how are we navigating this? Right now Megan is putting up whatever. Do we need to create “our brand” Do we have someone who is skilled at social media.

Heather Millar and Audrey Plantje offer to help with social media.

Goal is to engage the community, not just school community, but surrounding community as well.

### Landscape Project

- Information is up on the school website for landscape project
- Do we want a letter on front page of website....NO is the concensus
- Land Dedication Reserve and CIGP grant were both submitted today.
- Both are city of Winnipeg grant opportunities
- So far we have applied for a total of 6 grants, totalling a potential \$76,000.
- Heard back from the Shell grant- declined grant, no other information, just a straight no.
- Jen has spoken to Kerri Joss- should receive money from facilities \$3500. A member just needs to write a letter to the division asking,
- Trees Canada grant is being worked on currently
- A few more grants are due before the end of January.
- Who has signing authority for grant applications—we need to name co-chairs of landscape committee. Parent council should vote on this.
- Kim moves a motion to name Robyn and Jen
- Michaela seconds motion
- All in favour---unanimous
- Robyn and Jen are official co-chairs of landscape committee

- Letters to business community-different than parent letter
- Carla Arnason has volunteered to hit up local businesses for donations
- If we ask local businesses we feel it's best to have a personal connection
- We must get a watering contract
- An email to families has been sent out
- How often do we send—dont want to bombard population with constant asks
- Do we offer an incentive for donating  
Heidi asks “ what the installation to recognixe donors is” mentions buy a brick  
Jen discusses the recognition is in development. Could be a mural on a wall. There could be a permanent installation outside, depending on amount of donation.
- Heather asks “What happens to our donation if we don't reach \$85,000”  
She feels the community has this question and is unaware of answer
- Does a monthly project newsletter go out
- We need more communication regarding project to the community
- Answer to question is, the project will continue and be done in phases, which will cost more money overall.
- Community needs more awareness of project.
- There will be a table at band concert, Dec 4<sup>th</sup> and at Christmas concert, afternoon and evening.
- Gift card incentive ---\$50 gift card to a store of your choice if you get your donation in on or before giving Tuesday, Giving Tuesday is Dec 3<sup>rd</sup>.

Treasurers Report : see attachment

Christmas Concert:

- Lots of craft donations

- Baking donations—PC get together the night before to package baked goods, ingredients must be listed.
- Where do we set up? Mini-gym/library/middle years area
- Email about bringing cash for sale
- Video for FB/instagram
- What is appropriate to charge for baked items

## Fundraisers

Kernels: YES

Activate is booked for Jan 30<sup>th</sup>...needs to be discussed before January 30<sup>th</sup>, regarding ticket prices \$20?? Are we hosting 1 or 2 sessions

Momentum Cookies: February, delivery in early March

Quiz Night Fundraiser April 25<sup>th</sup>. Need to buy liquor permits, \$160.00 for hall rental for the evening.

Value Village: The pay money for weight in items donated -- .15/lb. 87 boxes=\$100 credit for UHaul to transport. Where do we store it? If everyone brought in one bag or box it would equal at least \$1000.00

Peak of the Market? Should we do it. Can only do it once a year

Reusable lunch bags- Mrs. Pfaff offers to either help or run the fundraiser if parent council would like to do it.

Questions in the round:

Do we need a December meeting...NO

Robyn asks sitting principal question? Can we have another microwave, Robyn would like to donate a microwave.

Any other inquiries? NO

Meeting adjourned at 8:04pm

Next meeting is Jan 20<sup>th</sup>.