

## ADVERTISING IN SCHOOLS

Requests to distribute materials on a division-wide basis in all schools or school newsletters for the purposes of commercial advertising or giving notice of shows, exhibitions, concerts, lectures, or other events must be approved by the Superintendent or designate. Depending on the nature of the materials, once a request is approved, Principals may be directed to distribute the materials or Principals may be given discretion as to whether or not they wish to distribute the materials.

Requests to distribute materials in one school or school newsletter for the purposes of commercial advertising or giving notice of shows, exhibitions, concerts, lectures or other events must be approved by the Principal or designate.

Political advertising in divisional or school newsletters is prohibited.

For-Profit business links on the Division's website are prohibited, unless authorized by the Superintendent or designate.

*Accomplish Anything*

Adopted 9/385/06	Reviewed	Revised 2/74/09 6/164/11	Page 1 of 1
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