

**THIS AGREEMENT IS TO BE COMPLETED BY THE STUDENT AND THE PARENT/GUARDIAN**

The Pembina Trails School Division recognizes that print, digital media and the internet as well as the news media, provide ideal means to showcase and promote School and Divisional activities and share student work with other students, parents/guardians, staff and the global community.

At the same time however, the Division remains committed to the protection, privacy and safety of all students. For this reason, the Division has established policy KDD (Media Relations and Media Release) or the identification of students and publication of student work.

Identification and publication may take place via photo, print, video, websites or any other divisionally sanctioned online collaboration, sharing or publishing platform, whether accessed through the web, a mobile device, text messaging, email or any other existing or emerging communications platform.

---

**Permission Section**

I give permission for my child's photo to be taken by a vendor for the purpose of annual school pictures and yearbook if available.

- Yes**  
 **No**

I give permission for my child's photo to appear in school publications (i.e. Newsletters, promo-materials and website).

- Yes**  
 **No**

I give permission for my child's photo to appear in school-based social media (names of children are not included in any distribution).

- Yes**  
 **No**

I give permission for my child's photo to appear in school-based social media (names of children are included).

- Yes**  
 **No**

Student Name: \_\_\_\_\_ Student Signature: \_\_\_\_\_

Parent Name: \_\_\_\_\_ Parent Signature: \_\_\_\_\_

Date: \_\_\_\_\_ School Name: \_\_\_\_\_ School Year: 20 - 20  
(Day/Month/Year)

\* Once dated and signed this form shall remain in effect for the current school year or until consent is revoked. You may amend this form, or revoke consent at any time by notifying the principal (in writing) of the change.

**ONLINE RESOURCES**

[Policy Home](#)  
[KDD](#)  
[KDD-R](#)